

JERSEY WATERWORKS CONFERENCE 2020

DECEMBER 9-11, 2020 | VIRTUAL

SPONSORSHIP OPPORTUNITIES

Jersey Water Works is a collaborative effort across sectors to transform New Jersey's inadequate water infrastructure through sustainable, cost-effective solutions that provide communities with clean water and waterways, economic growth, and many additional benefits. Annual conferences have been held since 2015.

This year's Jersey Water Works Conference is a multi-day virtual conference that will bring together more than 300 state and local decision-makers, practitioners, and stakeholders to amplify the importance of addressing New Jersey's water infrastructure, explore innovative solutions, and celebrate the Jersey Water Works collaborative as an effective, comprehensive approach to achieving statewide impact.

When: Wednesday-Friday, December 9-11, Session times vary

Where: Virtual - from wherever you are!

What's in it for you?

It's a great way to gain exposure with potential and current clients and develop new relationships. Sponsorship levels vary and, depending on the level, can include a virtual exhibit, banner on the conference platform, program book listing and ads, conference website listing, linked logo on conference emails, and social media recognition.

Who attends?

The perfect mix of the private and public sectors: mayors and CEOs, township managers and corporate program directors, COOs and public finance managers, engineers from towns as well as from the top regional firms, along with planners, contractors, environmental service providers, and community advocates — all of whom are influencers or decision-makers for how and with whom infrastructure projects will proceed.

What to expect:

This year's virtual conference will feature discussions on priority issues, panels on local and regional water infrastructure challenges and opportunities, and breakout sessions, allowing for more in-depth analysis and conversation. Learn more about previous conferences here:

<https://conference.jerseywaterworks.org>.

Sponsorship questions:

Contact Michele Glassburg, Director of Development & Outreach, New Jersey Future
mglassburg@njfuture.org or 609-303-0008, x107.

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SPONSORSHIP LEVELS

The sixth annual Jersey Water Works Conference is a virtual multi-day conference that will bring together more than 300 state and local decision-makers, practitioners, and stakeholders to amplify the importance of addressing New Jersey's water infrastructure, explore innovative solutions, and celebrate the Jersey Water Works collaborative as an effective, comprehensive approach to achieve statewide impact. This year's virtual conference will feature discussions on priority issues, panels focused on local and regional water infrastructure challenges and opportunities, and breakout sessions, allowing for more in-depth analysis and conversation. Learn more about previous conferences here:

<https://conference.jerseywaterworks.org>.

Sponsorship and ad deadline: **Friday, November 20, 2020.**

VISIONARY	\$1,500
<ul style="list-style-type: none">• Logo and hyperlink on conference website• Listing and hyperlink on conference emails• Sponsorship announced in social media• Virtual Exhibit• Banner on conference platform	<ul style="list-style-type: none">• Half-page horizontal ad (5" x 3.75") in on-line program book• Logo on back cover of on-line program book
CHANGE-MAKER	\$800
<ul style="list-style-type: none">• Listing and hyperlink on conference website• Banner on conference platform• Listing in on-line program book	<ul style="list-style-type: none">• Quarter-page vertical ad (2.5" x 3.75") in on-line program book
COLLABORATOR	\$400
<ul style="list-style-type: none">• Listing and hyperlink on conference website• Banner on conference platform	<ul style="list-style-type: none">• Listing in on-line program book
FRIEND OF JWW	\$150
<ul style="list-style-type: none">• Listing on conference website	<ul style="list-style-type: none">• Listing in on-line program book

Yes! Sign me up as a sponsor!

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- Visionary (\$1,500) ***
- Change-maker (\$800) ***
- Collaborator (\$400)**
- Friend of JWW (\$150)**

***Ad copy must be submitted as a high-resolution PDF file, black and white with no bleeds, to Michele Glassburg, mglassburg@njfuture.org, no later than November 20, 2020.**

Name _____

Company _____ Title _____

Address _____

City _____ State _____ Zip _____

Email _____ Phone _____

Payment Information:

Charge my: VISA MasterCard

Card Number _____ Exp. Date _____ Security Code _____

Name on Card _____

Signature _____

- Check or PO enclosed, made payable to:
New Jersey Future, 16 W. Lafayette St., Trenton, NJ 08608
- Please email me an invoice.

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New Jersey Future serves as the “backbone organization” for Jersey Water Works,
and members of its staff facilitate the collaborative’s work.

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