

# JERSEY WATERWORKS CONFERENCE 2019

DECEMBER 13, 2019 | HYATT REGENCY | NEW BRUNSWICK

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## SPONSORSHIP OPPORTUNITIES

Jersey Water Works is a collaborative effort across sectors to transform New Jersey's inadequate water infrastructure through sustainable, cost-effective solutions that provide communities with clean water and waterways, economic growth, and many additional benefits.

The fifth annual Jersey Water Works Conference is a day-long event that will bring together more than 300 state and local decision-makers, practitioners, and stakeholders to amplify the importance of addressing New Jersey's water infrastructure, explore innovative solutions, and celebrate the Jersey Water Works collaborative as an effective, comprehensive approach to achieving statewide impact.

**When:** Friday, December 13, 8:30am - 2:30pm

**Where:** Hyatt Regency, New Brunswick, NJ

### What's in it for you?

It's a great way to gain exposure with potential and current clients and cultivate business leads. Sponsorship levels vary and, depending on the level, can include display space, signage, program book listing and ads, event website listing, linked logo on event emails, social media recognition, and complimentary registrations.

### Who attends?

The perfect mix of the private and public sectors: mayors and CEOs, township managers and corporate program directors, COOs and public finance managers, engineers from towns as well as from the top regional firms, along with planners, contractors, environmental service providers, and community advocates — all of whom are influencers or decision-makers for how and with whom infrastructure projects will proceed.

### What to expect:

This year's conference will feature discussions on priority issues, panels on local and regional water infrastructure challenges and opportunities, and breakout sessions, allowing for more in-depth analysis and conversation. Learn more about previous conferences here: <https://conference.jerseywaterworks.org>.

Sponsorship questions: Contact Michele Glassburg, Director of Development & Outreach, New Jersey Future at (609) 393-0008 ext. 107 or [mglassburg@njfuture.org](mailto:mglassburg@njfuture.org).

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## SPONSORSHIP LEVELS

The fifth annual Jersey Water Works Conference is a day-long event that will bring together more than 300 state and local decision-makers, practitioners, and stakeholders to amplify the importance of addressing New Jersey’s water infrastructure, explore innovative solutions, and celebrate the Jersey Water Works collaborative as an effective, comprehensive approach to achieve statewide impact. This year’s conference will feature discussions on priority issues, panels focused on local and regional water infrastructure challenges and opportunities, and breakout sessions, allowing for more in-depth analysis and conversation. Learn more about previous conferences here: <https://conference.jerseywaterworks.org>.

Sponsorship and ad deadline: **Wednesday, November 13, 2019.**

**LEADER.....\$3,000**

- Logo and hyperlink on conference website
- Logo and hyperlink on conference emails
- Sponsorship announced in social media
- Exhibit table or booth space
- Logo on sponsor signage
- Full-page vertical ad (5” x 7.75”) in program book
- Logo on back cover of program book
- Six complimentary registrations

**STEWARD.....\$2,000**

- Logo and hyperlink on conference website
- Listing and hyperlink on conference emails
- Sponsorship announced in social media
- Exhibit table or booth space
- Listing on sponsor signage
- Half-page horizontal ad (5” x 3.75”) in program book
- Logo on back cover of program book
- Four complimentary registrations

**SUPPORTER.....\$1,000**

- Logo and hyperlink on conference website
- Listing and hyperlink on conference emails
- Sponsorship announced in social media
- Listing on sponsor signage
- Half-page horizontal ad (5” x 3.75”) in program book
- Logo on back cover of program book
- Three complimentary registrations

**CONTRIBUTOR.....\$800**

- Listing and hyperlink on conference website
- Listing on sponsor signage
- Listing in program book
- Quarter-page vertical ad (2.5” x 3.75”) in program book
- Two complimentary registrations

**FRIEND.....\$400**

- Listing and hyperlink on conference website
- Listing on sponsor signage
- Listing in program book
- One complimentary registration

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**CONFERENCE** 2019  
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**Yes! Sign me up as a sponsor!**

Sponsorship and ad deadline: Wednesday, November 13, 2019

- Leader (\$3,000) \***
- Steward (\$2,000) \***
- Supporter (\$1,000) \***
- Contributor (\$800) \***
- Friend (\$400)**

**\*Ad copy must be submitted as a high-resolution PDF file, black and white with no bleeds, to Michele Glassburg, [mglassburg@njfuture.org](mailto:mglassburg@njfuture.org), no later than November 13, 2019.**

Name \_\_\_\_\_

Company \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

- Check or PO enclosed, made payable to:  
New Jersey Future, 16 W. Lafayette St., Trenton, N.J. 08608.

- Please email me an invoice.

Charge my:  VISA  MasterCard

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

**Sponsorship and ad deadline: Wednesday, November 13, 2019**

New Jersey Future serves as the “backbone organization” for Jersey Water Works, and members of its staff facilitate the collaborative’s work.

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