



SPONSORSHIP OPPORTUNITIES

Jersey Water Works is a collaborative effort across sectors to transform New Jersey's inadequate water infrastructure through sustainable, cost-effective solutions that provide communities with clean water and waterways, economic growth, and many additional benefits.

The fourth annual Jersey Water Works Conference is day-long event that will bring together more than 300 state and local decision-makers, practitioners and stakeholders to amplify the importance of addressing New Jersey's water infrastructure and explore innovative solutions and to celebrate the Jersey Water Works collaborative as an effective, comprehensive approach to achieving statewide impact.

When: Friday, December 7, 8:30am - 2:30pm

Where: New Jersey Performing Arts Center, Newark, N.J.

What's in it for you?

It's a great way to gain exposure with potential and current clients and cultivate business leads. Sponsorship levels vary and, depending on the level, can include display space, signage, program book listing and ads, event website listing, linked logo on emails leading up to the event, social media recognition and complimentary registrations.

Who attends?

The perfect mix of the private and public sectors: mayors and CEOs, township managers and corporate program directors, COOs and public finance managers, engineers from towns as well as from the top firms in the region, along with planners, contractors, environmental service providers and community advocates—all of whom are influencers or decision-makers for how and with whom infrastructure projects will proceed.

What to expect:

Previous conferences have featured national and local speakers, the announcement of commitments to action by the members of Jersey Water Works, and panel discussions about local water infrastructure challenges and opportunities. Learn more about last year's conference [here](#). The latest information about the 2018 conference can be found at <https://conference.jerseywaterworks.org>.

Contact Michele Glassburg, Director of Development & Outreach, New Jersey Future at (609) 393-0008 ext. 107, or mglassburg@njfuture.org with questions about sponsorship.

JERSEY WATERWORKS CONFERENCE 2018

DECEMBER 7, 2018 | NEW JERSEY PERFORMING ARTS CENTER | NEWARK

SPONSORSHIP LEVELS

The fourth annual Jersey Water Works Conference is day-long event that will bring together more than 300 state and local decision-makers, practitioners and stakeholders to amplify the importance of addressing New Jersey’s water infrastructure, explore innovative solutions and celebrate the Jersey Water Works collaborative as an effective, comprehensive approach to achieve statewide impact. Previous conferences have featured national and local speakers, the announcement of commitments to action by the members of Jersey Water Works, and panel discussions about local water infrastructure challenges and opportunities. Learn more about last year’s conference [here](#). The latest information about the 2018 conference can be found at <https://conference.jerseywaterworks.org>. This year’s sponsorship and ad deadline is **Wednesday, November 7, 2018**.

LEADER.....	\$2,500
<ul style="list-style-type: none"> • Logo and hyperlink on conference website • Logo and hyperlink on conference emails • Sponsorship announced in social media • Exhibit table or booth space • Logo on sponsor signage 	<ul style="list-style-type: none"> • Full-page vertical ad (5” x 7.75”) in program book • Logo on back cover of program book • Four complimentary registrations
STEWARD.....	\$1,500
<ul style="list-style-type: none"> • Logo and hyperlink on conference website • Listing and hyperlink on conference emails • Sponsorship announced in social media • Exhibit table or booth space • Listing on sponsor signage 	<ul style="list-style-type: none"> • Half-page horizontal ad (5” x 3.75”) in program book • Logo on back cover of program book • Three complimentary registrations
SUPPORTER.....	\$1,000
<ul style="list-style-type: none"> • Logo and hyperlink on conference website • Listing and hyperlink on conference emails • Sponsorship announced in social media • Listing on sponsor signage 	<ul style="list-style-type: none"> • Half-page horizontal ad (5” x 3.75”) in program book • Logo on back cover of program book • Three complimentary registrations
CONTRIBUTOR.....	\$750
<ul style="list-style-type: none"> • Listing and hyperlink on conference website • Listing on sponsor signage • Listing in program book 	<ul style="list-style-type: none"> • Quarter-page vertical ad (2.5” x 3.75”) in program book • Two complimentary registrations
FRIEND.....	\$300
<ul style="list-style-type: none"> • Listing and hyperlink on conference website • Listing on sponsor signage 	<ul style="list-style-type: none"> • Listing in program book • One complimentary registration

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Yes! Sign me up as a sponsor!

Sponsorship and ad deadline: Wednesday, November 7, 2018

- Leader (\$2,500) ***
- Steward (\$1,500) ***
- Supporter (\$1,000) ***
- Contributor (\$750) ***
- Friend (\$300)**

***Ad copy must be submitted as a high-resolution PDF file, black and white with no bleeds, to Michele Glassburg, mglassburg@njfuture.org, no later than Nov. 7, 2018.**

Name _____

Company _____ Title _____

Address _____

City _____ State _____ Zip _____

Email _____ Phone _____

Check or PO enclosed, made payable to:
New Jersey Future, 16 W. Lafayette St., Trenton, N.J. 08608.

Please email me an invoice.

Charge: VISA MasterCard American Express

Card Number _____ Exp. Date _____ Security Code _____

Name on Card _____

Signature _____

New Jersey Future serves as the “backbone organization” for Jersey Water Works, and members of its staff facilitate the collaborative’s work.

Sponsorship and ad deadline: Wednesday, November 7, 2018

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